

Global Study Abroad

BUILDING ON STRONG FOUNDATION

2018 Review

- Developed strategic plan for increasing numbers of study abroad students successfully voting from abroad
 - -Built Study Abroad Program Map with hundreds of programs and contacts
 - -Built team of Global Liaisons
 - -Generated sample letters, scripts, social media posts, flyers, posters and communications strategies for 2018 Midterms
 - -Initiated multi-pronged outreach to country chapters, global corporate study abroad programs, home universities
 - -Initiated outreach to partner organisations: Young Dems, College Dems

Help us grow in 2019/2020

There are over 330,000 study abroad students each year, 40% of them in Europe. Reaching them is critical to turning out the youth vote abroad.

We want to build on this strong foundation and increase our SA voting numbers with a multi-pronged approach

- Help us to reach out to home universities through the Best Practices campaign
- Form strong country teams
- Build a skills team for global outreach and training
- Tailored support for ccs
- Want to work closely with Comms and Design teams for unified messaging
- Outreach to students via internships and ambassador program
- Increased collaborations with existing youth programs